



# **Big Send Off**

## **FUNDing TipS**

### **(Where do we get the money?)**

#### **1—Your School's account Balance at Headquarters**

You may have a carry forward balance from the prior year's event. If you do, it is suggested that you try not to spend it down to zero, but leave some for the next year as well.

#### **2—5<sup>th</sup> Grade parents**

Members of your planning team may wish to contribute to the event. Also consider other families that may not be helping plan the event, but would like to contribute financially.

#### **3—Fund Raisers**

Ideas include bake sales, garage sales and used book/CD sales

#### **4—Community Donations**

Students Standing Strong is not only a school event, but a community one as well. The local community will be eager to help instill Christian morals in their children and for a better future.

The Students Standing Strong events have been traditionally funded by the local community, both businesses and individuals. In GCISD, Students Standing Strong is a 501C non-profit organization, so the tax advantages as well as the advertising is appealing to businesses. You want to let businesses know their company names will be acknowledged at the party.

Some natural choices of potential donors would include:

- Family businesses from your school
- Family medical practices, i.e. Dentists, Orthodontists, Pediatricians
- Office Supply companies
- Local Christian radio stations
- Local Christian bookstores or gift shops

You can choose to solicit for cash donations, or for a business/individual to cover expenses of a particular item. For example, a business may offer to cover the expense of all the t-shirts. Or, an office supply company may offer to cover all paper and printing costs. This may include envelopes, programs prayer journals, name tags/labels and thank you's.

To get your community more involved and make it fun for your kids, you can choose to give away prizes in a prize drawing. A local Christian radio station may be willing to donate music CD's. A local Christian Bookstore or gift shop may have additional fun prizes for the kids. The giveaway prizes are even further advertising for the donor and spiritual-related giveaways help solidify the theme of your event.

Be sure to acknowledge your donors and follow-up with a donor thank you letter after your event.